

**Minutes by:** MM

**Attendance**

**Present:** JVS, BB, CB, BC, MM, AC, YH, ES.

**Absent:** CM

**General members present:** none

**Updates:** *(10 min)*

Jens (President)

- Attended September club dive (and participated in leaf diving).
- Attended clubs days.

Bjorn (Previous Vice President)

- Started teaching with the shop again; OW and Drysuit specialty.
- Attended clubs days.

Bobby (Trip coordinator)

- Attended Pavilion Lake trip.
- Attended September club dive.
- Attended clubs days.

Alessandra (Newsletter Editor)

- No diving.
- Attended clubs days.

Michaela (Secretary)

- Attended September club dive.
- Attended Pavilion Lake trip.
- Attended clubs days.

Ying (Vice President)

- No Diving.
- Attended clubs days.

Emily (Internet Coordinator)

- Got Rescue and Drysuit specialty certification.
- Attended clubs days.
- Attended September club dive

Christian (Social Coordinator)

- Attended September club dive.
- Attended clubs days.
- Dove in Mexico; Cenotes.
- Held the BBQ at Jericho – relocated to his house.

### **Past Events, club dives and trips: (~8 min)**

- Clubs days: unsuccessful. No one represented the club at the booth (and it may have gotten taken over).
- Pavilion Lake talk: excellent turnout, and good presentation. A good preamble to advertise the trip. Maybe do more events like these.
- September 13<sup>th</sup>: Club dive (and leaf dive) at Whytecliff. Good turnout, many execs and some new and past members.
- September 25-26<sup>th</sup>: Pavilion Lake trip. 5 attendants, excellent dive and overall fun trip.

### **Upcoming Club dives and trips: (20 min)**

- October 31<sup>st</sup>: Pumpkin carving dive at Porteau Cove. Bring your own pumpkin and knife. Prizes to be won! (*Someone organize this with Brendan*). Dive led by Bobby, and competition will be led by Jens. November 14<sup>th</sup>: Club dive at Furry Creek, led by Bobby. Maybe Britannia or Furry Creek, depending on the level of divers attending.
- November 21-22<sup>nd</sup>: Race Rocks and Victoria Trip. We will head to the island either on Friday night or Saturday morning (*Bobby, has this been finalized?*). It might be a good idea to book ferries now. A chartered boat dive with Ogden Point to go out to Race Rocks and dive with the sea lions. Maybe a shore dive at Ogden. (*If this trip falls through due to bad publicity, a shore dive at Tuwanek may be substituted. Or a trip to Nanaimo/Powell River, to stay in Cabins*)

### **Ideas: (15 min)**

- Offer a discount on courses or DSDs for other clubs. Maybe bring back the DSD promo and push it on other clubs (oceanography club, VOC). Offer a referral (If you refer someone to DSD, get a store credit?)? Or free club dive with a DSD. Or 10% off OW classes with a DSD.
- Advertise for the club in the club resource centre – but first learn more about this space. It seems like free space for any clubs to sign up and hold as ad space for a time in the Nest – but it is not open yet. Put up a poster, flag with our logo... put together a nice ad for the club.
- Some of us should make an effort to come into a course and pitch the club to students, as they get the free membership with signup. Also join the class in the pool with the GoPro – take pictures, have fun, ask the students if they want to see their picture on the club's Facebook, which gets them to visit the page.

- Compete in a REC event under the club name to get the club out there.